

# Appointing a CISO Is A Decision That Cannot Be Rushed ...

BUSINESS ALIGNMENT | PERFORMANCE VISIBILITY | CAPABILITY MATURITY



It takes an average of nine months for a business to find or groom the right CISO, while the business takes a hit with no one at the helm.

As a result, an increasing number of businesses are opting to hire an interim CISO to not only keep the business steered in the right direction and ensure business as usual, this is also an opportunity to perform a rapid benchmarking against internal and external mandates.

*An appointed CISO reduces the data breach cost per record by \$6.5!*

*~Source: 2018 Ponemon Data Breach Report*



So by the time a permanent replacement is selected, any necessary course corrections have been identified by an independent and an experienced CISO. Even if the identified corrections are not fully implemented, this sets the stage for the next CISO to succeed in his/her role.

## Introducing CISO As A Service (CISOaaS™)

A Team of current and former CISO's who exhibit the following attributes to ensure success of your business initiatives:



Executive Presence



Deep Qualifications



Out of the Box Mindset



Business Aligned



Risk Focused



Delivery Agility



# Chief Information Security Officer As A Service (CISOaaS™)

Chief Information Security Officer as a Service (CISOaaS™) is a premium and flexible service offering powered by Trustmarq that is crafted to meet your specific business needs. The service offers industry-certified and recognized executive leadership who are considered forward-thinking practitioners in their respective circles and carry industry experience of 12 to more than 20 years.

## Quick Ramp-up For Immediate Value

Our pool of seasoned CISOs carry the necessary business context, technology platform and process understanding, as well as deep industry experience, all the necessary elements to help ensure rapid deployment, measurable success, and optimized return on investment.

The CISOs provide governance, management and operational leadership, interacting with internal and external stakeholders to fully represent and protect client business interests on fronts, internal and external.

The assigned CISO not only sets the stage for the incoming CISO to succeed, he/she also trains, mentors and coaches the incoming CISO to help ensure there are no gaps in coverage and transition is manageable.

### Flexible Delivery Model

- Fractional CISO
- Dedicated CISO
- A-Team (A dedicated 100% CISO plus 50% Utilized Enterprise Security Architect )

**Your Success Is Our Inspiration!™**

Contact us to schedule a consultation.

### CISOaaS™ Benefits

- ✓ Quick availability of industry-certified and continually engaged CISO's across global enterprises
- ✓ Need-based delivery model without the HR overhead
- ✓ Flexibility to scale with time and changing business needs
- ✓ Aids customer in maintaining an acceptable level of protection posture and provides necessary momentum that carries over to the permanent CISO hire.
- ✓ Carrier-sized runway needed to get started with rapid return on investment (ROI)
- ✓ Cross-industry experiences and lessons-learned applied for maximum benefit
- ✓ Dedicated team of CISO deployed at various clients, exchanging latest and greatest methods, trends, and techniques to fast-track progress across all CISOaaS engagements
- ✓ Measurable performance metrics
- ✓ Clear charted path to increased operational maturity